

Staging Your Home with Advantage

Home staging is more about what you should remove than what you might want to add. Maximizing space is one of the most important principles of home staging.

- **Remove all clutter from your home.**
 - Are the countertops free and clear?
 - Have you removed unnecessary furniture and collectibles through out the house?
 - Remove the art gallery and coupon collection from the refrigerator.
- **Check the bathrooms**
 - Are the surfaces clean and clear?
 - Are the shower curtains and doors hung properly?
 - Is the flooring clean and fresh?
 - Are towels neatly hung?
- **Check the walls**
 - Is the paint and wallpaper fresh and clean?
 - Are the walls free from holes?
 - Are there any colors or objects on the walls that need to be removed?
- **Check the floors**
 - Is the carpet clean and free from stains?
 - Are the hard surface floors clean and free from stains?
- **Check windows and window coverings**
 - Are all the windows clean?
 - Are draperies and blinds clean?
- **Pet Check**
 - Are there any signs that this is a pet's home? Be sure to clean and remove kitty litter, pet toys and bedding.
- **How's the aroma?**
 - Try to air out the home prior to showings.
 - If air freshener is necessary, use well before showings as a consideration to those with allergies.
- **Set the mood prior to showings.**
 - Open draperies and blinds.
 - Turn on the radio to a classical music station, set the volume on low.
 - If you have time, cook a batch of cookies to have the warm, welcoming aroma permeating the home.